

## YOBSN Branding/Personal Promotion Policy Explanation Revised 9-26-2013

This document is designed to make it simple to know how and when you can promote yourself, your business and your products on YOBSN.

1. You **can** use YOBSN promote yourself, your business and your products to your **Free Members** and to those **YOBSN Owners you Directly Sponsored**. (As long as it is family friendly)
2. You **cannot** use YOBSN to promote yourself, your business and your products in any way to **any other YOBSN Owners**.

So that means if you plan to use the communication features of YOBSN such as Chirp to promote yourself, your products or your company then the only friends that you can have are your Free Members and those **YOBSN Owners** that you **directly sponsored**. If you want other **YOBSN Owners** as your YOBSN Friends then you **cannot** promote on any communication system that they would see such as Chirp, Smart Mail, Chat, Discussions.

Here are several YOBSN pages to make it even more clear how many ways you can brand:

**There is an EXCEPTION to this rule at the very end of this document!**

The image shows a screenshot of the YOBSN website interface. The page is titled "Light up your life Sample Candles" and features a navigation menu on the left with options like "Home", "My Chirp", "My Friends", "My Calendar", "My Photos", "My Videos", "My Music", "My Social", "My Entertainment", and "My Smart". The main content area displays a "Smart Chirp" section with a "Chirp" button, a "WELCOME" message, and a "Facebook Status" section. A green text box with arrows pointing to the "Smart Chirp" and "Facebook Status" sections contains the text: "You may always promote/brand yourself and your business in multiple locations on YOBSN to your Free Members and your Directly Sponsored Paid Members". A red text box with arrows pointing to the "Facebook Status" section contains the text: "You may never promote yourself or your business in any way to any other members other than your Free Members or your Directly Sponsored Members". A blue text box with arrows pointing to the "Smart Chirp" and "Facebook Status" sections contains the text: "You may always promote/brand yourself and your business in multiple locations on YOBSN to your Free Members and your Directly Sponsored Paid Members". A blue text box with arrows pointing to the "Smart Chirp" and "Facebook Status" sections contains the text: "You may never promote yourself or your business in any way to any other members other than your Free Members or your Directly Sponsored Members". A blue text box with arrows pointing to the "Smart Chirp" and "Facebook Status" sections contains the text: "You may always promote/brand yourself and your business in multiple locations on YOBSN to your Free Members and your Directly Sponsored Paid Members". A blue text box with arrows pointing to the "Smart Chirp" and "Facebook Status" sections contains the text: "You may never promote yourself or your business in any way to any other members other than your Free Members or your Directly Sponsored Members".



**EXCEPTION!!! Please read carefully!**

The banner in the lower right corner of the Dynamic Bar on the bottom of YOBSN is shown to all YOBSNs! Therefore both free and **YOBSN Owners** may see this branding.



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